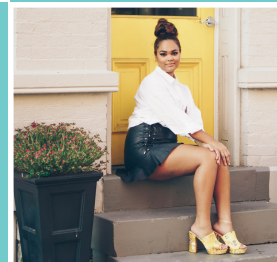




scroll nation

Social Media Advertising





About us

Our Founder

Hey! I'm Chantel Samuels, the founder of Scroll Nation. I believe in personal connections so I will tell you a bit about myself and how I started Scroll Nation. Graduating with an Advertising Degree, I started off my career working for the world's largest media agency, specialising in Paid Social. Since then I have managed social accounts for some of the world's biggest brands such as Google, L'Oréal, Revlon, Max Factor, Barclays Bank, JLL, HERE Tech, Marc Jacobs, Chloe, Dulux and Intel just to name a few, with many having 6 figure campaign budgets.

I continued to work for the world's top media agencies both large and small, within both the UK and international markets. The turning point was when I volunteered at a small start-up charitable business, managing their social media activity. I was able to implement my industry knowledge and expertise to assist a company that was just starting out and unaware of the benefits of social media as a business marketing tool.

I founded Scroll Nation based upon a duty of care, care for businesses wanting to be successful online. I'm passionate about businesses achieving business goals through social media.

We're a dedicated team who are passionate about obtaining real results, using creativity, consumer insights and strategy to help catapult your business towards social media success. We have worked in some of the world's top media agencies and have come together to create a hybrid agency, using the best bits from our experience for your success.



Who are we?

Scroll Nation specialises in social media advertising and brand management. We believe in helping businesses to become successful online and maintain online presence. Don't think of us as an agency – we are family!

Why we do it

We appreciate that running your business can be an enormous task and, realistically, you don't have the time to manage your social media as well as you would like. By your side, just like your family, we want to see you grow and succeed. We will manage your social media on your behalf, leaving you with the time to do what you do best; run your business. We're your personal social Squad!

#Goals

Our goal is to empower you to WIN. Our service is always personalised to suit your needs and business goals precisely, ensuring your brand looks good online. Remember, there's power in the hashtag.





Insight





Social media is the new Google.
Customers now use social media to
research your business's products and
services online.



Why social?



A woman with blonde hair, wearing a white shirt, is smiling and raising her right hand in a social setting. The background is slightly blurred, showing other people and what appears to be a bar or restaurant environment. The overall tone is warm and positive.

01

AWARENESS & ACTION

Social media allows you to be a part of your consumer's daily lives and to be at the forefront of their mind. Whether organic or paid, you can gain brand awareness, traffic and engagement by providing quality content.

03

SALES & LEADS

Customers are able to buy from you and signup directly from your social media adverts and pages. Reach a mass audience with low investment using direct response campaigns. Target who you want, when you want.

02

RELATIONSHIP

Social media connects brands directly to their consumers 24/7. No middle man. It enables you to build a relationship with your customers. Social media is more than just a like and a follow now and you need to harness its power!

04

MEASUREMENT

Measure your ROI using direct response campaigns. You can track and attribute click through, sales and leads. You have the ability to test and learn what products and services your customers like best.



Packages



Organic Packages

Connect

- Brand consultation
- Dedicated account manager
- Organic account management for social pages
- Up to 31 posts
- Copywriting
- Replying to followers
- End of month report

Engage

Connect package plus the following:

- Content generation (Images, videos, gifs etc)

Advertising Packages

Growth

- Brand consultation
- Dedicated account manager
- Media plan
- Paid social campaign
- Copywriting
- Campaign set up
- Optimisation
- End of campaign report

Conversion

Growth package plus the following:

- Content generation (Images, videos, gifs etc)
- Trafficking and tagging
- Post campaign analysis



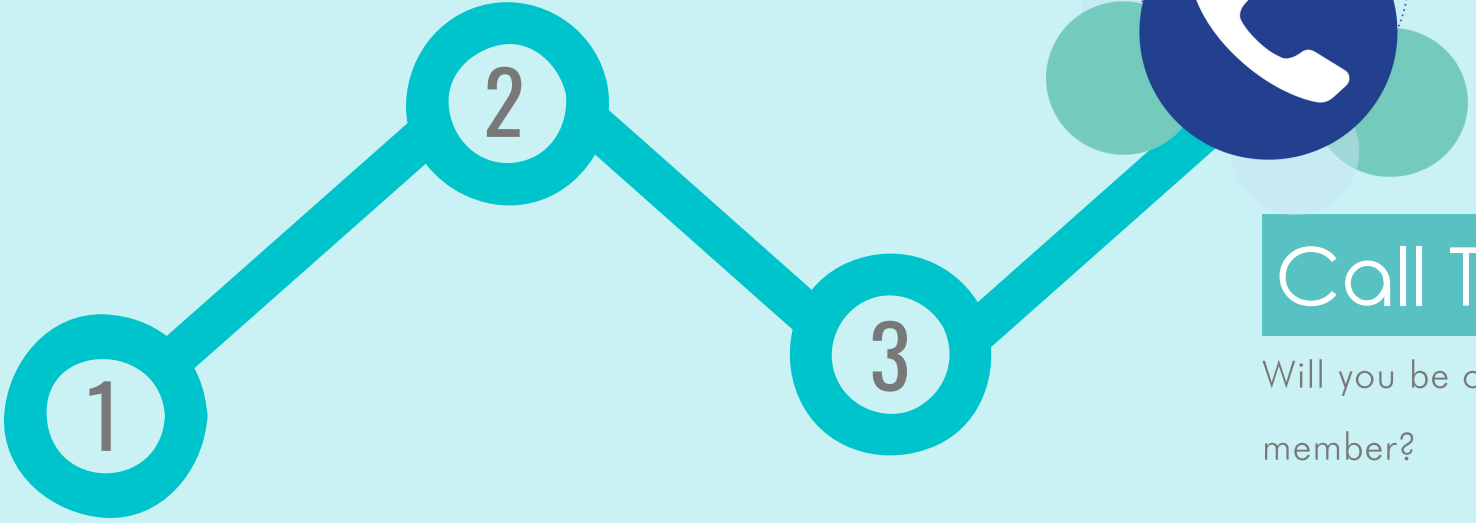


Next Steps



FREE Consultation

For every client we provide a free consultation to discuss your business needs and how we can help. No obligation.



Contact us

If you are considering hiring a social media manager to manage your accounts or you are ready to boost your business with advertising, call today.

... You decide

Like what you heard in the consultation? The decision is now yours to become family. All clients are treated in the same way and you will benefit immediately by being provided with your own dedicated account manager.




Call Today

Will you be our newest member?



Join the family

Get in touch

-  02034173747
-  Family@scrollnation.com
-  www.scrollnation.com

Stay connected!

-  @ScrollNation
-  @ScrollNation
-  @ScrollNation
-  Scroll Nation